



PRESS RELEASE

For Immediate Release

Great Eastern Takaful launches i-Gr8 Harapan.

1 September 2018, Kuala Lumpur – Great Eastern Takaful Berhad (“GETB”) has announced the launch of its new family takaful plan, the i-Gr8 Harapan to commemorate its 8th year anniversary of being Malaysia’s Takaful Operator since its inception in 2010.

Committed to expand its product propositions to meet the needs of wider population segment, i-Gr8 Harapan was designed to provide high protection with affordable contributions to Malaysians aged 25 to 45 years seeking security for the wellbeing of their family.

Shahrul Azlan Shahrman, Chief Executive Officer of GETB says, “With affordable contribution of RM2 daily, Participants may receive up to RM1 million Coverage – a must have plan not only for new customers but also for our existing Participants to ensure their family’s financial commitments are taken care of if the unfortunate happens”.

According to the recent studies conducted by Malaysian Takaful Association, the global income protection gap has continued to widen. “In times of uncertainty and increasing cost of living, this plan is one of the best avenues to help the Participant’s next-of-kin with debt settlement especially for young families with various financial commitments. Bearing that in mind, we have provided the ultimate convenience by simplifying the application process to help and motivate as many young people as possible especially for first-time takaful participants to own a protection plan,” he further added.

The i-Gr8 Harapan is a limited time offer, available from 1 September until 31 October 2018 with a fuss-free no medical examination required upon application. Its key benefits include high Basic Sum Covered of up to RM500,000, up to 4 times Sum Covered of Accidental Death Benefit as well as additional Badal Hajj and Waqaf services.

For more information on i-Gr8 Harapan, please visit greateastertakaful.com or facebook.com/greateastertakaful

About Great Eastern Takaful Berhad

Great Eastern Takaful Berhad is a joint venture company between I Great Capital Holdings Sdn Bhd (i-Great), a subsidiary of Great Eastern Holdings Limited and Koperasi AngkatanTentera (M) Berhad. Since its inception in 2010, the company has made great strides where it was named the 'Best New Islamic Institution' in 2011; 'Best New Takaful Institution' in 2012; and 'Best Takaful Operator (Asia)' in 2013 at the Islamic Business & Finance Awards in Dubai. In 2018, Great Eastern Takaful Berhad won an award for the 'Fastest Growing Takaful Company in Malaysia' by International Finance, a premium and business analysis publication in United Kingdom.

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