



PRESS RELEASE

For Immediate Release

Great Eastern Takaful Unveils i-Medi Evolusi Rider: A Game-Changer in Medical Coverage

A new rider that ensures the right assessment with reasonable care from the first symptoms to emergency treatment with clarity, comfort, and confidence.

13 August 2025, Kuala Lumpur – Great Eastern Takaful Berhad (GETB) proudly announces the launch of its latest medical rider, **i-Medi Evolusi**. This new rider is designed to offer customers a simplified, structured, and smooth protection experience that supports them through every stage of their medical treatment journey, from initial clinic visits to hospital admissions and emergency care.

The i-Medi Evolusi Rider begins with early medical evaluation at a participating panel clinic under The Great Journey Clinic. Customers who need immediate medical attention may receive prompt consultation and treatment, where a doctor will carefully assess their condition and provide guidance on whether hospitalisation is necessary, ensuring their well-being is the top priority. Upon diagnosis of any of the eight covered conditions which includes Dengue Fever, Zika Virus, Chikungunya Fever, Influenza A & B, Hand, Foot and Mouth Disease (HFMD), Bronchitis and Pneumonia, 95% of the bill will be covered by the rider with only 5% co-payment by the customer. This outpatient benefit truly sets the plan apart, offering valuable coverage that is rarely included in standard medical card offering which provides customers with added peace of mind and support when they need it most.

If the condition escalates and requires hospitalisation, customers will be referred to a participating facility under The Great Journey Hospital. The cost of hospitalisation is covered according to the Overall Annual Limit stipulated in the medical plan. This seamless transition from outpatient to inpatient care ensures customers are well taken care and financially supported throughout their treatment journey. In emergency situations where a life is at risk such as a heart attack, customers will be rushed directly to the hospital's emergency department. For emergency cases, both co-takaful and deductible charges are waived entirely, allowing customers to receive full coverage without any out-of-pocket payments.

Mr. Shahrul Azlan Shahrman, Chief Executive Officer of Great Eastern Takaful Berhad shared, "We believe that protection should be simple, transparent and empathetic. That's exactly what we set out to do with i-Medi Evolusi. We want our customers to feel confident on seeking early treatment before a condition worsens and requires hospitalisation. Through The Great Journey Clinic, they can access timely treatment for specific conditions with minimal cost and maximum reassurance. This approach reflects our commitment to provide proactive health care where early intervention leads to better outcome and greater peace of mind. It's not just a plan, it's a promise that we'll walk with our customers every step of the way."

The i-Medi Evolusi Rider also promotes sustainable healthcare coverage by encouraging responsible use of medical cards, ensuring that full hospital benefits are reserved for emergency and medically necessary situations while still providing generous outpatient support. Beyond financial protection, The Great Journey Hospital offers a suite of exclusive privileges that enhance the customer experience, including waiver of deposit and administrative charges, express lane access for children, the Great Assist concierge service, and thoughtful gestures such as complimentary gift baskets, all designed to make the healthcare journey smoother and more comforting.

To mark the launch, Great Eastern Takaful is introducing a **one-month campaign that offers customers four times the overall annual limit up to RM8 million**, underscoring its commitment to comprehensive and inclusive protection. With the i-Medi Evolusi Rider, Great Eastern Takaful is taking a bold step forward in enhancing the healthcare protection experience for the customers. For those seeking further clarity, our takaful advisors are available to offer thoughtful guidance, helping customers make informed and confident decisions.

For more information about i-Medi Evolusi Rider, visit www.greateasterntakaful.com or connect with our takaful advisors for further assistance.

The benefit(s) payable under eligible certificate/product is (are) protected by Perbadanan Insurans Deposit Malaysia (PIDM) up to limits. PROTECTION BY PIDM ON BENEFITS PAYABLE FROM THE UNIT PORTION OF THIS CERTIFICATE/PRODUCT IS SUBJECT TO LIMITATIONS. Please refer to PIDM's Takaful and Insurance Benefits Protection System (TIPS) Brochure or contact Great Eastern Takaful Berhad or PIDM (visit www.pidm.gov.my).

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ABOUT GREAT EASTERN TAKAFUL BERHAD

Great Eastern Takaful Berhad (GETB) is a joint venture company between i Great Capital Holdings Sdn Bhd (i-Great), a subsidiary of Great Eastern Holdings Limited and Koperasi Angkatan Tentera (M) Berhad. Launched in 2010, Great Eastern Takaful is committed in providing comprehensive family takaful solutions which provide health and financial protection in its effort to narrow the protection gap amongst Malaysians, including the lower income segments (B40). Adopted the Takaful for all approach, its business operations are well supported by various distribution channels, corporate and bank partners in its quest to remain its position in the industry and to fulfil customers' protection needs.

Beyond its business operations, Great Eastern Takaful has actively carried out various corporate social responsibility initiatives, focusing on education (GET-Pintar), community development (GET-Care) and environmental Protection (GET-Green) to help the community enhance their quality of life.

The aspiration of Great Eastern Takaful to reach for great with fellow Malaysians was proven through various local and international awards and recognitions. Among the latest recognition is the "Best Takaful Provider Malaysia 2022" by Global Business Outlook Awards and in 2023, Great Eastern Takaful was awarded the "Most Valuable Brand – Takaful Solutions" by The BrandLaureate BestBrands Awards, the "Best Takaful Solutions Provider" by Global Islamic Finance Awards (GIFA) and few Takaful Star Awards by the Malaysian Takaful Association. 2024 observed Great Eastern Takaful being named "The Best Employer" by the Kincentric Best Employers Award, awarded the "Best Takaful Solution Provider" by Global Islamic Finance Awards (GIFA), honoured with the "Initiative Award – Upcycling" by the ESGBusiness Awards and received

several other awards from the HR Excellence Awards 2024. For further information, visit www.greateasterntakaful.com. Great Eastern Takaful is a member of PIDM.

The Government of Malaysia has also appointed Great Eastern Takaful as the administrator of mySalam, the national health protection scheme, under the supervision of Bank Negara Malaysia.

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