

PRESS RELEASE

For Immediate Release

Great Eastern Takaful Launches i-Great Mega Plus: Protect What Matters, Preserve What Lasts

Empowering Malaysians to Build Wealth, Protection and Lasting Legacy

15 August 2026, Kuala Lumpur – Great Eastern Takaful Berhad (GETB) today unveiled i-Great Mega Plus, a family takaful and protection plan designed to help Malaysians strengthen their financial security while building a meaningful legacy for future generations. The launch was held at Habib Landmark, Kuala Lumpur, in collaboration with Habib Jewels, bringing together takaful consultants, prospects and guest speakers via a customer campaign themed ‘Craft Your Mega Legacy’.

Guided by its product proposition ‘Where Protection Meets Legacy’, i-Great Mega Plus offers a comprehensive solution that integrates protection, savings, wealth accumulation, and legacy planning into a single plan. The plan empowers individuals, families, and business owners to navigate life's uncertainties, safeguard their financial legacy, ensure business continuity while creating a lasting impact for their loved ones and communities.

Speaking at the launch, Mrs. Jasveen Marne, the Appointed Representative of Great Eastern Takaful said, “At Great Eastern Takaful, we believe financial planning should go beyond protecting today’s needs. It should empower individuals and families to build, preserve and pass on a meaningful legacy. i-Great Mega Plus was developed to address this aspiration by combining substantial protection, long-term wealth accumulation opportunities and legacy planning features in a single solution.

In conjunction with the launch, Great Eastern Takaful will introduce the Emas Vaganza Campaign, running until 30 September 2026. Drawing on the shared principles of enduring value and protection, the campaign rewards customers with the opportunity to receive 999.99 gold, reflecting the lasting security that both gold and takaful can provide during life's uncertainties. Customers who sign up for any of the six selected plans during the campaign period may be able to receive up to a 10g gold bar from Habib Jewels, making their journey towards greater financial security even more rewarding.”

i-Great Mega Plus offers a minimum basic coverage amount of RM300,000, along with opportunities to build long-term value through professionally managed investment-linked funds. The plan provides maturity benefits, loyalty benefits credited every five certificate years during the contribution payment term, and an accidental death benefit of up to 300% of the Basic Sum Covered, offering enhanced protection against unforeseen circumstances.

Mrs. Rashida Mior Ahmad Darwish, Head of Marketing of Great Eastern Takaful said, "The launch of i-Great Mega Plus reflects our continued commitment to helping Malaysians

strengthen their financial resilience in an increasingly uncertain environment. With *waqaf* service, the plan enables participants to dedicate a pre-agreed portion of their death benefit to appointed *waqaf* institutions, nominate beneficiaries under conditional *hibah*, or both. The plan provides a practical solution for wealth transfer and financial protection, empowering participants to safeguard their loved ones and ensure that the designated takaful benefit are transferred to their intended beneficiaries upon their death. It also enables participants to contribute to charitable causes, allowing their values and contributions to continue benefiting future generations.”

To enrich the launch experience and spark conversations around wealth, legacy and financial preparedness, the event featured a special appearance by Dato' Mustapha Kamal, widely known to Malaysians as the iconic character 'Papa Megah Holdings'. The launch also included a financial literacy forum moderated by renowned financial mentor and property investor Norriza Yusof (Mak Jerung), featuring respected personal finance consultant Financial Faiz, one of Malaysia's leading personal finance consultants with more than 1.1 million followers across social media platforms and Hajjah Rohani Datuk Mohd Shahir, a prominent Islamic finance and *waqaf* advocate as panel speakers. The session explored topics including wealth management, financial resilience, and succession planning in creating sustainable social impact.

The launch of i-Great Mega Plus demonstrated Great Eastern Takaful's continued efforts to make holistic financial protection and legacy planning more accessible to Malaysians. Through engaging discussions on financial planning, wealth preservation, Islamic legacy planning, and the importance of creating sustainable impact for future generations, guests were encouraged to take proactive steps towards securing their financial future and leaving behind a meaningful legacy.

For more information on i-Great Mega Plus, please visit www.greateastertakaful.com

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ABOUT GREAT EASTERN TAKAFUL BERHAD

Great Eastern Takaful Berhad (GETB) is a joint venture company between i Great Capital Holdings Sdn Bhd (i-Great), a subsidiary of Great Eastern Holdings Limited and Koperasi Angkatan Tentera (M) Berhad. Launched in 2010, Great Eastern Takaful is committed in providing comprehensive family takaful solutions which provide health and financial protection in its effort to narrow the protection gap amongst Malaysians, including the lower income segments (B40). Adopted the Takaful for all approach, its business operations are well supported by various distribution channels, corporate and bank partners in its quest to remain its position in the industry and to fulfil customers' protection needs.

Beyond its business operations, Great Eastern Takaful has actively carried out various corporate social responsibility initiatives, focusing on education (GET-Pintar), community development (GET-Care) and environmental Protection (GET-Green) to help the community enhance their quality of life.

The aspiration of Great Eastern Takaful to reach for great with fellow Malaysians was proven through various local and international awards and recognitions. Among the latest recognitions are the “Most Valuable Brand – Takaful Solutions” by The BrandLaureate BestBrands Awards, the “Best Takaful Solutions Provider” by Global Islamic Finance Awards (GIFA) and few Takaful Star Awards

by the Malaysian Takaful Association in 2023. 2024 observed Great Eastern Takaful being named “The Best Employer” by the Kincentric Best Employers Award, awarded the “Best Takaful Solution Provider” by Global Islamic Finance Awards (GIFA), honoured with the “Initiative Award – Upcycling” by the ESGBusiness Awards and received several other awards from the HR Excellence Awards 2024. In 2025, Great Eastern Takaful once again being named The Best Takaful Operator by The BrandLaureate BestBrands Awards besides winning three prestigious awards at the HR Excellence Awards 2025 organised by Human Resources Online, including the coveted title of The Best HR Team (SME), along with Excellence in Championing Women Leaders and Excellence in Cross-Generational Workforce Engagement. For further information, visit www.greateasterntakaful.com. Great Eastern Takaful is a member of PIDM.

The Government of Malaysia has also appointed Great Eastern Takaful as the administrator of mySalam, the national health protection scheme, under the supervision of Bank Negara Malaysia.

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