



PRESS RELEASE

For Immediate Release

GREAT EASTERN TAKAFUL WINS THE ISLAMIC BUSINESS & FINANCE 'BEST NEW ISLAMIC INSTITUTION' 2012 AWARD

Dubai, 5 December – Great Eastern Takaful Sdn Bhd (GETSB) was announced as the the winner for the Islamic Business & Finance 2012 Award for the 'Best New Islamic Institution' category, making it the second award for the second year from the prestigious organiser received on the second anniversary of GETSB's establishment.

YBhg Datuk Kamaruddin Taib, Chairman of Great Eastern Takaful together with the Appointed Representative & Chief Financial Officer of Great Eastern Takaful, En Zafri Ab Halim, received the award at the prestigious ceremony held at Emirates Towers Hotel, Dubai, United Arab Emirates.

“This is definitely a proud moment for us, especially since we will be celebrating our 2nd year anniversary on the 10th of December 2012. An award which is dedicated to the strong support of our agency force, our business partners, our staff and especially our certificate holders. To be nominated amongst our peers is already recognition in itself, but to emerge as the winner, that just closes our 2012 chapter with that additional icing! We are indeed grateful for this recognition and this will definitely spur us to strive harder in delivering our promises to our certificate holders and future customers.”,said En.Zafri.

The Islamic Business & Finance Awards, running for its seventh year in the Gulf finance industry has always designed its prestigious annual ceremony to encourage and reward exceptional performance and growth of the international Islamic business and finance community.

Nominees for the awards were short-listed from hundreds of top Islamic institutions and for a wide variety of categories, which includes 'Best Branding', 'Best Islamic Fund

Middle East', 'Best Retakaful Operator', 'Best Takaful Operator' (Asia, Africa, Middle East, Europe), Best Retail Bank (Asia, Africa, Middle East, Europe) and many more.

Great Eastern Takaful a joint venture company between I Great Capital Holdings Sdn Bhd (i-Great), a subsidiary of Great Eastern Holdings Limited and Koperasi Angkatan Tentera (M) Berhad has successfully obtained its operational license on 6 December 2010 and was officially launched on 10 December 2010. GETSB has adopted the 'Takaful for All' approach with its vision of '**Paving the way to a GrEaT and COLOURFUL life: TAKAFUL YOU & ME**'. This joint venture company is broadening its offering to enhance the Islamic financial services value propositions as well as enhancing its ability to service its customers by challenging its operations to a new level in the existing Takaful industry.

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